



FOR IMMEDIATE RELEASE

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**FALSE HEALTH CARE ADS SHOULD BE TAKEN DOWN
Out-of-State Shadow Group Launches False Ads**

Charleston, W.Va. – “Here we go again,” said West Virginia Democratic Party Chairman Nick Casey. Recently, the ubiquitously named League of American Voters (LAV) launched an ad campaign against Congressmen Nick Rahall and Alan Mollohan over their votes for health care reform in the US House. The ad refers to half-truths regarding legislation passed by the US Senate only.

“It’s one thing for this so-called “League” to spread distortions about a bill, but to criticize our Congressmen for voting for provisions that were in a different bill than what they voted for is just dubious,” added Casey. “These poorly constructed ads should be taken down. Unfortunately, I fear that our state will be swamped with ads this election paid for by bogus out-of-state groups that don’t disclose their donors. I am confident that the good people of West Virginia will be able to sort it out.”

Visit FactCheck.org to get the scoop on the ads <http://www.factcheck.org/2010/03/voting-for-a-health-care-takeover/>

UPDATE March 4, 2010:

The LAV pulled their ads and made a few technical changes in response to our complaints. However, they are going back up on the air again still full of distortions about the health care bill.

The League of Women Voters issued a cease-and-desist order against the LAV from using a name clearly designed to be confused with the League’s in order to disseminate misleading information and block health care reform. “The League of American Voters health care ad makes misleading statements in an inflammatory way,” League of Women Voters President Mary G. Wilson stated in her letter to the LAV. “Not only does your ad distort the facts on health care reform, it does so using a name that is deceptively similar to the League of Women Voters,” Wilson said.

Read the letter yourself here <http://www.lwv.org/AM/Template.cfm?Section=Home&CONTENTID=13993&TEMPLATE=/CM/ContentDisplay.cfm> and spread the word.